



WEWS

## ORDER

Print Date 09/24/12 Page 1 of 19

**Flight Dates 10/02/12-11/06/12**

<u>ON YOUR SIDE</u>		<u>Order Sep</u>	00:20:00		
<u>Contract / Revision</u>	<u>Product</u>	<u>Estimate #</u>	<u>1537</u>		
<u>Original Date / Revision</u>	<u>Candidate. OFA Sked A 10.2-11.6.1</u>	<u>Alt Order #</u>			
08/10/12    09/17/12	<u>Agency Com</u> 15% <u>Billing Contact</u>	<u>Billing Type</u>	Cash		
<u>Advertiser</u> <b>Obama / Democrat / Preside</b>	<b>1010 Wisconsin Avenue - Suite #80 Washington, DC 20007</b>	<u>Order Type</u>	GENERAL		
		<u>Billing Cycle</u>	EOM/EOC		
		<u>Billing Calendar</u>	BROADCAST		
<u>Agency</u> <b>GMMB Inc</b>		<u>Demographic</u>	A35+		
<u>Buying Contact</u>	<u>Sales Office</u> EWSDC	<u>Rev Codes</u>	POL	POL	CAND
<b>1010 Wisconsin Avenue - Suite #80 Washington, DC 20007</b>	<u>Sales Region</u> NAT	<u>Product Codes</u>	PL		
	<u>Agency Ref</u> 2	<u>Priority</u>	P-3		
		<u>Advertiser Ref</u>			

## Primary Account Executive

[www.jayb.com](http://www.jayb.com)

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 448900

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

## Order Totals

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	511	\$280,491.50	\$329,990.00	0.00	10/01/12	10/28/12	511	\$280,491.50	\$329,990.00
November 2012	140	\$101,073.50	\$118,910.00	0.00	10/29/12	11/06/12	140	\$101,073.50	\$118,910.00
Totals	651	\$381,565.00	\$448,900.00	0.00					

## Billing Plan

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	511	\$280,491.50	\$329,990.00	0.00	10/01/12	10/28/12	511	\$280,491.50	\$329,990.00
November 2012	140	\$101,073.50	\$118,910.00	0.00	10/29/12	11/06/12	140	\$101,073.50	\$118,910.00
Totals	651	\$381,565.00	\$448,900.00	0.00					



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Contract / Revision**307597**Flight Dates**10/02/12-11/06/12**Hiatus DatesOriginal Date / Revision

08/10/12/ 09/17/12

Order Sep 00:20:00Advertiser **Obama / Democrat / Presid** Product Candidate. **OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	<u>Totals</u>		
													Spots	Amount	
N 1	WEWS	10/02/12	11/06/12	4-430am America This Morn		4-430a	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	25	\$875.00
4-430a America This Morn															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		5	\$35.00			0.00					
		Week: 10/29/12	11/04/12	MTWTF--		4	\$35.00			0.00					
		Week: 11/05/12	11/11/12	M-----		1	\$35.00			0.00					
N 2	WEWS	10/02/12	11/06/12	M-F 430-5am News	CM	430-5a	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	25	\$1,000.00
M-F 430-5am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		5	\$40.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$40.00			0.00					
		Week: 10/15/12	10/21/12	MTWTF--		5	\$40.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		5	\$40.00			0.00					
		Week: 10/29/12	11/04/12	MTWTF--		4	\$40.00			0.00					
		Week: 11/05/12	11/11/12	M-----		1	\$40.00			0.00					
N 3	WEWS	10/02/12	11/06/12	M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	5	\$75.00	P-3	0.00	NM	26	\$1,950.00
M-F GMC 5-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		5	\$75.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$75.00			0.00					
		Week: 10/15/12	10/21/12	MTWTF--		5	\$75.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		5	\$75.00			0.00					
		Week: 10/29/12	11/04/12	MTWTF--		4	\$75.00			0.00					
		Week: 11/05/12	11/11/12	M-----		2	\$75.00			0.00					
N 4	WEWS	10/02/12	11/06/12	M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	25	\$5,000.00
M-F GMC 6-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		5	\$200.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$200.00			0.00					
		Week: 10/15/12	10/21/12	MTWTF--		5	\$200.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		5	\$200.00			0.00					
		Week: 10/29/12	11/04/12	MTWTF--		4	\$200.00			0.00					
		Week: 11/05/12	11/11/12	M-----		1	\$200.00			0.00					
N 5	WEWS	10/02/12	11/06/12	M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	8	\$210.00	P-3	0.00	NM	41	\$8,610.00
M-F GMA 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		8	\$210.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		8	\$210.00			0.00					
		Week: 10/15/12	10/21/12	MTWTF--		8	\$210.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		8	\$210.00			0.00					
		Week: 10/29/12	11/04/12	MTWTF--		7	\$210.00			0.00					
		Week: 11/05/12	11/11/12	M-----		2	\$210.00			0.00					
N 6	WEWS	10/02/12	11/06/12	Sa 6a-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00	NM	10	\$750.00
Sa 6-8a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2	\$75.00			0.00					
		Week: 10/08/12	10/14/12	-----S-		2	\$75.00			0.00					
		Week: 10/15/12	10/21/12	-----S-		2	\$75.00			0.00					
		Week: 10/22/12	10/28/12	-----S-		2	\$75.00			0.00					
		Week: 10/29/12	11/04/12	-----S-		2	\$75.00			0.00					
		Week: 11/05/12	11/11/12	-----S-		0	\$0.00			0.00					
N 7	WEWS	10/02/12	11/06/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$200.00	P-3	0.00	NM	0	\$0.00
SA GMA 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2	\$200.00			0.00					



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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

## Hiatus Dates

Original Date / Revision 08/10/12/ 09/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product Candidate. OFA Sked A 10. Estimate # **1537**



Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/10/12/ 09/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product Candidate. **OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N 8	WEWS	10/02/12	11/06/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$250.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		2	\$250.00	0.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
	1	WEWS	10/01/12-10/07/12	SU GMA 8-9A		8-9a									
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
	2	WEWS	10/01/12-10/07/12	SU GMA 8-9A		8-9a									
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
	3	WEWS	10/08/12-10/14/12	SU GMA 8-9A		8-9a									
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
	4	WEWS	10/08/12-10/14/12	SU GMA 8-9A		8-9a									
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
	5	WEWS	10/15/12-10/21/12	SU GMA 8-9A		8-9a									
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
	6	WEWS	10/15/12-10/21/12	SU GMA 8-9A		8-9a									
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
	7	WEWS	10/22/12-10/28/12	SU GMA 8-9A		8-9a									
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
	8	WEWS	10/22/12-10/28/12	SU GMA 8-9A		8-9a									
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
	9	WEWS	10/29/12-11/04/12	SU GMA 8-9A		8-9a									
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
	10	WEWS	10/29/12-11/04/12	SU GMA 8-9A		8-9a									
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
		Week: 11/05/12	11/11/12	-----		0	\$0.00	0.00							
N 9	WEWS	10/02/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$175.00	P-3	0.00	NM	26	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	-TWTF--		5	\$175.00	0.00							
		Week: 10/08/12	10/14/12	MTWTF--		5	\$175.00	0.00							
		Week: 10/15/12	10/21/12	MTWTF--		5	\$175.00	0.00							
		Week: 10/22/12	10/28/12	MTWTF--		5	\$175.00	0.00							
		Week: 10/29/12	11/04/12	MTWTF--		4	\$175.00	0.00							
		Week: 11/05/12	11/11/12	MT----		2	\$175.00	0.00							
N 10	WEWS	10/02/12	11/06/12		CM	10-11a	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	25	\$7,500.00



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Contract / Revision 307597 Flight Dates 10/02/12-11/06/12Hiatus DatesOriginal Date / Revision 08/10/12/ 09/17/12Order Sep 00:20:00Advertiser Obama / Democrat / Presid Product Candidate. OFA Sked A 10. Estimate # 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	<u>Totals</u>		
													Spots	Amount	
				M-F 10-11a											
				M-F 10-11a											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
				Week: 10/01/12	10/07/12	-TWTF--	5	\$300.00		0.00					
				Week: 10/08/12	10/14/12	MTWTF-	5	\$300.00		0.00					
				Week: 10/15/12	10/21/12	MTWTF--	5	\$300.00		0.00					
				Week: 10/22/12	10/28/12	MTWTF--	5	\$300.00		0.00					
				Week: 10/29/12	11/04/12	MTWTF--	4	\$300.00		0.00					
				Week: 11/05/12	11/11/12	M-----	1	\$300.00		0.00					
N11	WEWS	10/02/12	11/06/12	M-F 11-12p	CM	11a-12p			MTWTF--	:30	3	\$225.00	P-3	0.00	NM
				M-F 11-12p											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
				Week: 10/01/12	10/07/12	-TWTF--	3	\$225.00		0.00					
				Week: 10/08/12	10/14/12	MTWTF--	3	\$225.00		0.00					
				Week: 10/15/12	10/21/12	MTWTF--	3	\$500.00		0.00					
				Week: 10/22/12	10/28/12	MTWTF--	3	\$500.00		0.00					
				Week: 10/29/12	11/04/12	MTWTF--	2	\$500.00		0.00					
				Week: 11/05/12	11/11/12	M-----	1	\$500.00		0.00					
N12	WEWS	10/02/12	11/06/12	M-F 12-1230pm News	CM	12-1p			MTWTF--	:30	5	\$225.00	P-3	0.00	NM
				12-1230p News											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
				Week: 10/01/12	10/07/12	-TWTF--	5	\$225.00		0.00					
				Week: 10/08/12	10/14/12	MTWTF--	5	\$225.00		0.00					
				Week: 10/15/12	10/21/12	MTWTF--	5	\$200.00		0.00					
				Week: 10/22/12	10/28/12	MTWTF--	5	\$200.00		0.00					
				Week: 10/29/12	11/04/12	MTWTF--	4	\$200.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>
	21	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p			MTWThF----	:30		(\$200.00)	0.00	NM	
				Credited											
				[Crediting spots to add lines back in @ next level up.]											
	22	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p			MTWThF----	:30		(\$200.00)	0.00	NM	
				Credited											
				[Crediting spots to add lines back in @ next level up.]											
	23	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p			MTWThF----	:30		(\$200.00)	0.00	NM	
				Credited											
				[Crediting spots to add lines back in @ next level up.]											
	24	WEWS	10/29/12-11/04/12	M-F 12-1230pm News		12-1p			MTWThF----	:30		(\$200.00)	0.00	NM	
				Credited											
				[Crediting spots to add lines back in @ next level up.]											
	Week: 11/05/12	11/11/12		MT-----			2	\$200.00		0.00					
N13	WEWS	10/02/12	11/06/12	M-F 1-2p	CM	1-2p			MTWTF--	:30	5	\$200.00	P-3	0.00	NM
				M-F 1-2p											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
				Week: 10/01/12	10/07/12	-TWTF--	5	\$200.00		0.00					
				Week: 10/08/12	10/14/12	MTWTF--	5	\$200.00		0.00					
				Week: 10/15/12	10/21/12	MTWTF--	5	\$200.00		0.00					
				Week: 10/22/12	10/28/12	MTWTF--	5	\$200.00		0.00					
				Week: 10/29/12	11/04/12	MTWTF--	4	\$200.00		0.00					
				Week: 11/05/12	11/11/12	M-----	1	\$200.00		0.00					
N14	WEWS	10/02/12	11/06/12	M-F 2-3p	CM	2-3p			MTWTF--	:30	3	\$400.00	P-3	0.00	NM
				2-3pm General Hospital											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
				Week: 10/01/12	10/07/12	-TWTF--	3	\$400.00		0.00					
				Week: 10/08/12	10/14/12	MTWTF--	3	\$400.00		0.00					
				Week: 10/15/12	10/21/12	MTWTF--	3	\$350.00		0.00					



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## Contract / Revision

307597

Flight Dates 10/02/12-11/06/12

## Hiatus Dates

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Advertiser **Obama / Democrat / Presid** Product Candidate. OFA Sked A 10. Estimate # **1537**



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Advertiser **Obama / Democrat / Presid** Product Candidate. OFA Sked A 10. Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
N25	WEWS	10/02/12	11/06/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	20	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/22/12	10/28/12		MTWTF--		5	\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	
16	WEWS	10/22/12-10/28/12	M-F 730-8P		730-8p			MTWThF----		:30	(\$400.00)	0.00	NM		
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
17	WEWS	10/22/12-10/28/12	M-F 730-8P		730-8p			MTWThF----		:30	(\$400.00)	0.00	NM		
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
18	WEWS	10/22/12-10/28/12	M-F 730-8P		730-8p			MTWThF----		:30	(\$400.00)	0.00	NM		
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
19	WEWS	10/22/12-10/28/12	M-F 730-8P		730-8p			MTWThF----		:30	(\$400.00)	0.00	NM		
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
20	WEWS	10/22/12-10/28/12	M-F 730-8P		730-8p			MTWThF----		:30	(\$400.00)	0.00	NM		
		<i>Credited</i>													
		[Crediting spots to add lines back in @ next level up.]													
Week:	10/29/12	11/04/12		MTWTF--		4	\$400.00		0.00						
Week:	11/05/12	11/11/12		M-----		1	\$400.00		0.00						
N26	WEWS	10/02/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00	NM	7	\$37,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/01/12	10/07/12		-----		0	\$0.00		0.00						
Week:	10/08/12	10/14/12		M-----		1	\$4,500.00		0.00						
Week:	10/15/12	10/21/12		M-----		2	\$5,500.00		0.00						
Week:	10/22/12	10/28/12		M-----		1	\$5,500.00		0.00						
Week:	10/29/12	11/04/12		M-----		2	\$5,500.00		0.00						
Week:	11/05/12	11/11/12		M-----		1	\$5,500.00		0.00						
N27	WEWS	10/02/12	11/06/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$4,000.00	P-3	0.00	NM	5	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/01/12	10/07/12		-----		0	\$0.00		0.00						
Week:	10/08/12	10/14/12		M-----		1	\$2,000.00		0.00						
Week:	10/15/12	10/21/12		M-----		1	\$4,000.00		0.00						
Week:	10/22/12	10/28/12		M-----		1	\$4,000.00		0.00						
Week:	10/29/12	11/04/12		M-----		1	\$4,000.00		0.00						
Week:	11/05/12	11/11/12		M-----		1	\$4,000.00		0.00						
N28	WEWS	10/02/12	11/06/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	2	\$5,000.00	P-3	0.00	NM	8	\$40,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/01/12	10/07/12		-T----		2	\$5,000.00		0.00						
Week:	10/08/12	10/14/12		-T----		1	\$5,000.00		0.00						
Week:	10/15/12	10/21/12		-T----		2	\$5,000.00		0.00						
Week:	10/22/12	10/28/12		-T----		1	\$5,000.00		0.00						
Week:	10/29/12	11/04/12		-T----		2	\$5,000.00		0.00						
Week:	11/05/12	11/11/12		-----		0	\$0.00		0.00						
N29	WEWS	10/02/12	11/06/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$3,500.00	P-3	0.00	NM	5	\$16,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/01/12	10/07/12		-T----		1	\$2,800.00		0.00						
Week:	10/08/12	10/14/12		-T----		1	\$2,800.00		0.00						



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Contract / Revision **307597** Flight Dates **10/02/12-11/06/12**

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
N29	WEWS	10/02/12	11/06/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$3,500.00	P-3	0.00	NM	5	\$16,100.00
				Tuesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/15/12	10/21/12		-T-----		1	\$3,500.00	0.00							
Week:	10/22/12	10/28/12		-T-----		1	\$3,500.00	0.00							
Week:	10/29/12	11/04/12		-T-----		1	\$3,500.00	0.00							
Week:	11/05/12	11/11/12		-----		0	\$0.00	0.00							
N30	WEWS	10/02/12	11/06/12	Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	3	\$8,000.00
				Wednesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/01/12	10/07/12		--W----		1	\$2,000.00	0.00							
Week:	10/08/12	10/14/12		-----		0	\$0.00	0.00							
Week:	10/15/12	10/21/12		--W----		1	\$3,000.00	0.00							
Week:	10/22/12	10/28/12		-----		0	\$0.00	0.00							
Week:	10/29/12	11/04/12		--W----		1	\$3,000.00	0.00							
Week:	11/05/12	11/11/12		-----		0	\$0.00	0.00							
N31	WEWS	10/02/12	11/06/12	Thursday Prime B	CM	9-10p	---T---	:30	1	\$3,500.00	P-3	0.00	NM	5	\$20,500.00
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/01/12	10/07/12		---T---		1	\$3,500.00	0.00							
Week:	10/08/12	10/14/12		---T---		1	\$3,500.00	0.00							
Week:	10/15/12	10/21/12		---T---		1	\$4,500.00	0.00							
Week:	10/22/12	10/28/12		---T---		1	\$4,500.00	0.00							
Week:	10/29/12	11/04/12		---T---		1	\$4,500.00	0.00							
Week:	11/05/12	11/11/12		-----		0	\$0.00	0.00							
N32	WEWS	10/02/12	11/06/12	Thursday Prime C	CM	10-11p	---T---	:30	1	\$2,800.00	P-3	0.00	NM	2	\$5,600.00
				Thursday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/01/12	10/07/12		-----		0	\$0.00	0.00							
Week:	10/08/12	10/14/12		---T---		1	\$2,800.00	0.00							
Week:	10/15/12	10/21/12		-----		0	\$0.00	0.00							
Week:	10/22/12	10/28/12		---T---		1	\$2,800.00	0.00							
Week:	10/29/12	11/04/12		-----		0	\$0.00	0.00							
Week:	11/05/12	11/11/12		-----		0	\$0.00	0.00							
N33	WEWS	10/02/12	11/06/12	Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	5	\$7,000.00
				Friday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/01/12	10/07/12		----F--		1	\$1,400.00	0.00							
Week:	10/08/12	10/14/12		----F--		1	\$1,400.00	0.00							
Week:	10/15/12	10/21/12		----F--		1	\$1,400.00	0.00							
Week:	10/22/12	10/28/12		----F--		1	\$1,400.00	0.00							
Week:	10/29/12	11/04/12		----F--		1	\$1,400.00	0.00							
Week:	11/05/12	11/11/12		-----		0	\$0.00	0.00							
N34	WEWS	10/02/12	11/06/12	Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	5	\$7,000.00
				Friday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/01/12	10/07/12		----F--		1	\$1,400.00	0.00							
Week:	10/08/12	10/14/12		----F--		1	\$1,400.00	0.00							
Week:	10/15/12	10/21/12		----F--		1	\$1,400.00	0.00							
Week:	10/22/12	10/28/12		----F--		1	\$1,400.00	0.00							
Week:	10/29/12	11/04/12		----F--		1	\$1,400.00	0.00							
Week:	11/05/12	11/11/12		-----		0	\$0.00	0.00							
N35	WEWS	10/02/12	11/06/12	Sunday Prime A	CM	7-8p	-----S	:30	1	\$1,600.00	P-3	0.00	NM	3	\$4,800.00
				Sunday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N40	WEWS	10/02/12	11/06/12	SU 1125p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$300.00	P-3	0.00	NM	5	\$1,500.00	
SU 1135p-12a Sports Ext																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-----S			1	\$300.00			0.00						
Week:	10/29/12	11/04/12	-----S			1	\$300.00			0.00						
Week:	11/05/12	11/11/12	-----			0	\$0.00			0.00						
N41	WEWS	10/02/12	11/06/12	M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	5	\$500.00	
M-F 1202a-107a Jimmy K																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	-TWTF--			1	\$100.00			0.00						
Week:	10/08/12	10/14/12	MTWTF--			1	\$100.00			0.00						
Week:	10/15/12	10/21/12	MTWTF--			1	\$100.00			0.00						
Week:	10/22/12	10/28/12	MTWTF--			1	\$100.00			0.00						
Week:	10/29/12	11/04/12	MTWTF--			1	\$100.00			0.00						
Week:	11/05/12	11/11/12	-----			0	\$0.00			0.00						
N42	WEWS	10/02/12	11/06/12	M-F Right This Minute	CM	106a-206a	MTWTF--	:30	1	\$75.00	P-3	0.00	NM	5	\$375.00	
M-F 106a-206a																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	-TWTF--			1	\$75.00			0.00						
Week:	10/08/12	10/14/12	MTWTF--			1	\$75.00			0.00						
Week:	10/15/12	10/21/12	MTWTF--			1	\$75.00			0.00						
Week:	10/22/12	10/28/12	MTWTF--			1	\$75.00			0.00						
Week:	10/29/12	11/04/12	MTWTF--			1	\$75.00			0.00						
Week:	11/05/12	11/11/12	-----			0	\$0.00			0.00						
N43	WEWS	10/02/12	11/06/12	Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$55.00	P-3	0.00	NM	10	\$550.00	
Sa Criminal Minds																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	-----S-			1	\$55.00			0.00						
Spot	Ch	Date Range	Description			Start/End Time										
1	WEWS	10/01/12-10/07/12	Criminal Minds			1135p-105x										
See MG 43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15 [ N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]																
Week:	10/08/12	10/14/12	-----S-			1	\$55.00			0.00						
Spot	Ch	Date Range	Description			Start/End Time										
2	WEWS	10/08/12-10/14/12	Criminal Minds			1135p-105x										
See MG 43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15 [ N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]																
Week:	10/15/12	10/21/12	-----S-			1	\$55.00			0.00						



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Advertiser **Obama / Democrat / Presid** Product Candidate. **OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	<u>Totals</u>					
										Rate	Pri	Rtg	Type	Spots	Amount
N45	WEWS	10/02/12	11/06/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S	:30	1	\$55.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$55.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	WEWS	10/01/12-10/07/12	Criminal Minds		1135p-105x				-----Su	:30	(\$55.00)	0.00	NM	
		<u>See MG 43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15</u>													
		[ N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]													
		<u>Week:</u>	<u>10/08/12</u>	<u>10/14/12</u>	<u>-----S</u>		<u>1</u>	<u>\$55.00</u>							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	2	WEWS	10/08/12-10/14/12	Criminal Minds		1135p-105x				-----Su	:30	(\$55.00)	0.00	NM	
		<u>See MG 43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15</u>													
		[ N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]													
		<u>Week:</u>	<u>10/15/12</u>	<u>10/21/12</u>	<u>-----S</u>		<u>1</u>	<u>\$55.00</u>							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	3	WEWS	10/15/12-10/21/12	Criminal Minds		1135p-105x				-----Su	:30	(\$55.00)	0.00	NM	
		<u>See MG 43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15</u>													
		[ N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]													
		<u>Week:</u>	<u>10/22/12</u>	<u>10/28/12</u>	<u>-----S</u>		<u>1</u>	<u>\$55.00</u>							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	4	WEWS	10/22/12-10/28/12	Criminal Minds		1135p-105x				-----Su	:30	(\$55.00)	0.00	NM	
		<u>See MG 43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15</u>													
		[ N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]													
		<u>Week:</u>	<u>10/29/12</u>	<u>11/04/12</u>	<u>-----S</u>		<u>1</u>	<u>\$55.00</u>							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	5	WEWS	10/29/12-11/04/12	Criminal Minds		1135p-105x				-----Su	:30	(\$55.00)	0.00	NM	
		<u>See MG 43.6,43.7,43.8,43.9,43.10,43.11,43.12,43.13,43.14,43.15</u>													
		[ N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]													
		<u>Week:</u>	<u>11/05/12</u>	<u>11/11/12</u>	<u>-----S</u>		<u>0</u>	<u>\$0.00</u>							
N46	WEWS	10/02/12	11/06/12	Numbers Sa Numbers	CM	1235-205a	-----S	:30	1	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/01/12	10/07/12	-----S		1	\$75.00								
		Week: 10/08/12	10/14/12	-----S		1	\$75.00								
		Week: 10/15/12	10/21/12	-----S		1	\$75.00								
		Week: 10/22/12	10/28/12	-----S		1	\$75.00								
		Week: 10/29/12	11/04/12	-----S		1	\$75.00								
		Week: 11/05/12	11/11/12	-----S		0	\$0.00								
N47	WEWS	10/06/12	10/06/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/01/12	10/07/12	-----S-		2	\$1,400.00								
N48	WEWS	10/13/12	10/13/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$1,400.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>									
		Week: 10/08/12	10/14/12	-----S-		2	\$1,400.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	WEWS	10/08/12-10/14/12	NCAA 330p-7pm		330-7p				-----Sa--	:30	(\$1,400.00)	0.00	NM	
		<u>Credited</u>													
		[Crediting spots @ IP. Will add new lines at end of contract @ PWN level.]													
		2	WEWS	10/08/12-10/14/12	NCAA 330p-7pm		330-7p			-----Sa--	:30	(\$1,400.00)	0.00	NM	
		<u>Credited</u>													
		[Crediting spots @ IP. Will add new lines at end of contract @ PWN level.]													
N49	WEWS	10/27/12	10/27/12		CM	330-7p		:30	2	\$1,000.00	P-3	0.00	NM	1	\$1,000.00



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
				NCAA 330p-7pm												
				NCAA 330p-7pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----S-		2	\$1,000.00			0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>										
	2	WEWS	10/22/12-10/28/12	NCAA 330p-7pm		330-7p										
		<i>Credited</i>														
		[Crediting spots @ IP. Will add new lines at end of contract @ PWN level.]														
	N50	WEWS	11/03/12	11/03/12	NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$1,000.00	P-3	0.00	NM	0	\$0.00
				NCAA 330p-7pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----S-		2	\$1,000.00			0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>										
	1	WEWS	10/29/12-11/04/12	NCAA 330p-7pm		330-7p										
		<i>Credited</i>														
		[Crediting spots @ IP. Will add new lines at end of contract @ PWN level.]														
	N51	WEWS	10/06/12	10/06/12	OSU Football	CM	12p-1130p	-----S-	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
				Ohio State Football												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	----S-		1	\$8,000.00			0.00						
	N52	WEWS	10/20/12	10/20/12	NCAA Prime Game	CM	8-1130p	-----S-	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
				NCAA Prime Game												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	----S-		2	\$1,800.00			0.00						
	N53	WEWS	10/27/12	10/27/12	NCAA Prime Game	CM	8-1130p	-----S-	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
				NCAA Prime Game												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	----S-		2	\$1,800.00			0.00						
	N54	WEWS	11/03/12	11/03/12	NCAA Prime Game	CM	8-1130p	-----S-	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00
				NCAA Prime Game												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----S-		2	\$1,800.00			0.00						
	N55	WEWS	10/20/12	10/20/12	OSU Football	CM	12p-1130p	-----S-	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00
				Ohio State Football												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	----S-		1	\$5,500.00			0.00						
	N56	WEWS	11/03/12	11/03/12	OSU Football	CM	12p-1130p	-----S-	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00
				Ohio State Football												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	----S-		1	\$5,500.00			0.00						
	N57	WEWS	10/13/12	10/13/12	SA 7-730p	CM	NASCAR PRE	-----S-	:30	1	\$300.00	P-3	0.00	NM	0	\$0.00
				SA 7-730p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	----S-		1	\$300.00			0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
	1	WEWS	10/08/12-10/14/12	SA 7-730p		NASCAR PRE										
		<i>Credited</i>														
		[Crediting spots @ IP. Will add new lines at end of contract @ PWN level.]														
	N58	WEWS	10/13/12	10/13/12		CM	12p-12x	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
N67	WEWS	10/02/12	11/06/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$2,800.00	P-3	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	-----			0			\$0.00		0.00				
Week:	10/08/12	10/14/12	-----			0			\$0.00		0.00				
Week:	10/15/12	10/21/12	-----			0			\$0.00		0.00				
Week:	10/22/12	10/28/12	-----S			1	\$2,800.00			0.00					
Week:	10/29/12	11/04/12	-----S			1	\$2,800.00			0.00					
Week:	11/05/12	11/11/12	-----			0	\$0.00			0.00					
N68	WEWS	10/02/12	11/06/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$1,800.00	P-3	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	-----			0			\$0.00		0.00				
Week:	10/08/12	10/14/12	-----			0			\$0.00		0.00				
Week:	10/15/12	10/21/12	----S-			1	\$1,800.00			0.00					
Week:	10/22/12	10/28/12	----S-			1	\$1,800.00			0.00					
Week:	10/29/12	11/04/12	----S-			1	\$1,800.00			0.00					
Week:	11/05/12	11/11/12	-----			0	\$0.00			0.00					
N69	WEWS	10/02/12	11/06/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,800.00	P-3	0.00	NM	3	\$9,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	-T-----			1	\$2,800.00			0.00					
Week:	10/08/12	10/14/12	-T-----			1	\$2,800.00			0.00					
Week:	10/15/12	10/21/12	-----			0	\$0.00			0.00					
Week:	10/22/12	10/28/12	-T-----			1	\$3,500.00			0.00					
Week:	10/29/12	11/04/12	-----			0	\$0.00			0.00					
Week:	11/05/12	11/11/12	-----			0	\$0.00			0.00					
N70	WEWS	10/02/12	11/06/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	\$4,000.00	P-3	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	--W---			1	\$4,000.00			0.00					
Week:	10/08/12	10/14/12	--W---			1	\$4,000.00			0.00					
Week:	10/15/12	10/21/12	-----			0	\$0.00			0.00					
Week:	10/22/12	10/28/12	-----			0	\$0.00			0.00					
Week:	10/29/12	11/04/12	-----			0	\$0.00			0.00					
Week:	11/05/12	11/11/12	-----			0	\$0.00			0.00					
N71	WEWS	11/05/12	11/05/12	M-F 1135p-1202a Night	CM	1135p-1207x	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	11/05/12	11/11/12	M-----			1	\$250.00			0.00					
N72	WEWS	10/02/12	10/05/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	-TWTF--	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/01/12	10/07/12	-TWTF--			1	\$40.00			0.00					
N73	WEWS	10/23/12	11/02/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	-TWTF--	:30	3	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/22/12	10/28/12	-TWTF--			1	\$1,000.00			0.00					
Week:	10/29/12	11/04/12	-TWTF--			3	\$1,000.00			0.00					
N74	WEWS	10/16/12	10/29/12	M-F 730-8P Let's Ask America	CM	730-8p	MTWTF--	:30	4	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	10/15/12	10/21/12	-TWTF--			1	\$1,200.00			0.00					
Week:	10/22/12	10/28/12	-TWTF--			3	\$1,200.00			0.00					





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